

POWERMOUTH ENTERTAINMENT

booking live music just got way easier



SERVICES GUIDE

Ph: 1300 309 609 | www.powermouth.com.au

WELCOME TO POWERMOUTH!

If you are a regular hirer of live music and you haven't yet heard our name through the grapevine, you soon will. Since our inception in 2011, we've had musicians and hirers alike buzzing about our revolutionary business model and policies that make the days of dishonest dealings, dodgy contracts, exorbitant commissions and hidden "fees" a distant memory. You see, first and foremost,

WE ARE RUN BY MUSICIANS, FOR MUSICIANS

This means that we know what is needed on both sides. As experts in our trade, we know what our hiring clients need to make their venue or function work, while as experienced musicians, we assist and facilitate our artists to make their job as easy as possible, so they can focus on playing awesome music.

But this isn't the only thing that has people talking about us.

WE DO THINGS DIFFERENTLY

We are beyond proud to say that our unwavering values are redefining our industry's benchmark. By guaranteeing our policies, we have

- ✓ removed any opportunity for the underhandedness that has long-marred our industry
- ✓ reignited confidence in the integrity, professionalism and value of booking agents in both musicians and hirers alike
- ✓ created an enormous buzz among local artists, and thus
- ✓ experienced a massive influx of applications from Queensland musicians.

We're pretty chuffed about it all.

OUR POLICIES



NO EXCLUSIVITY REQUIRED

We're not into locking artists in. We think they should take all the work they can get



10% COMMISSION GUARANTEE

We will never charge (or accept) more than our fair share - that's a promise!



OPEN-BOOK POLICY

Everyone knows what everyone is making. We don't hide anything from our clients



1300 HOTLINE & GREAT SUPPORT

Last minute band cancellation?
Forgotten your mic stand? We'll see what we can do!

HOW WE WORK

We are involved in many areas of the music industry (our Other Services section on page 10 will give you some idea!), but as far as booking gigs goes, we like to keep things pretty simple.

Our Clients come from such varied waks of life and have equally unique requirements, so a one-method-for-all approach was never going to work.

We decided to offer these three basic options instead:

1. EMAIL, PHONE, POST OR IN-PERSON

If you're not so tech-savvy, you don't want to spend too much time looking at options, or you already know which Act you'd like to book, we can just send a few emails back and forth to make the gig happen - easy. If you're really not an email person (a suprising number of our Clients are old-school!), we're totally happy to pop the contracts in the mail, or make a time to come and meet with you.

Just let us know what the best method of communication is for you and we'll tailor the experience so it's as easy and efficient as possible.

To get started booking through PowerMouth, you can simply :



Phone us any time
and tell us what you're looking for!



Send us an E-mail
info@powermouth.com.au



Use the Booking Enquiry Form
(find it at www.powermouth.com.au/booking-enquiry/ from your phone, tablet or computer)



Message us!
PM us on Facebook, or
text Wayne on 0427 669 609

2. CUSTOM HUB PAGE

Our Custom Client Hub Pages present all your best entertainment options based on the criteria you provide us.

You can click on each square to bring up the Artist Card for that option.



Example Client Hub Page



Example Artist Card

Our Artist Cards show you all the information you need to find just the right Band or Act for your event, including:

- descriptions/bioraphies
- demo tracks
- video links
- songlists
- GST & Public Liability Insurance status
- hirer testimonials

If you like the freedom to browse your options in your own time, this option allows great convenience and is perfect for evolving relationships with ongoing clients.

3. CALENDAR MANAGEMENT

We have assisted many large venues to coordinate their monthly entertainment schedule. Often, it's easier to just show them all of our Artists, by giving them access to our Master Access Page.

If this is the sort of relationship you're needing for your business or venue, get in touch today.



Master Access Page

The background of the advertisement is a collage of two images. The top image shows a woman with long dark hair, smiling and singing into a microphone. The bottom image shows a man with a beard, wearing a leather jacket, singing into a microphone with his hands raised, and a blue electric guitar is visible behind him.

SO...

**WHETHER YOU'RE LOOKING FOR
AN ACOUSTIC ACT FOR
AN UPCOMING FUNCTION,
OR A **SUNDAY SPOT AT YOUR CAFE...****

CRANKIN' MUSIC FOR YOUR PARTY OR VENUE

OR A FULL-BLOWN FESTIVAL...



BOOKING LIVE MUSIC JUST GOT WAY EASIER

PLUS!

CHECK OUT OUR OTHER SERVICES:

PRINTING

Posters, Flyers, Business Cards & much more!

GRAPHIC DESIGN

Band posters, gig graphics, business cards - whatever you need!

MARKETING & PUBLICITY

Copy/biography writing, press releases, social media management & more

CD PRESSING

Great quality & prices, whether you need 50 or 20,000 copies

PA SYSTEMS & LIGHTING

Hire us to make your band look and sound like total rock stars!

PHOTOGRAPHY

Head shots, band shoots & event photography

RECORDING

From demo & jingle recording to full album production

MERCHANDISE

T-Shirts, Stubby Coolers, Caps, plus a whole range of unique branding options

SO, GET IN TOUCH WITH US!

BOOKINGS & GENERAL QUERIES

Ph: 1300 309 609
info@powermouth.com.au
www.powermouth.com.au

CLIENT & ARTIST MANAGEMENT

Contact: Randy G
0438 507 305
randy@powermouth.com.au

BUSINESS & CORPORATE

Wayne Ficnerski
0427 669 609
wayne@powermouth.com.au

ACCOUNTS

accounts@powermouth.com.au

SOCIAL MEDIA

facebook.com/PowerMouthEntertainment
twitter: @pwrmouth

WHAT PEOPLE ARE SAYING ABOUT US

"My husband and I are avid music lovers and have seen a lot of performers in our time. From the softest of ballads to the hardest of rock songs, their soloist nailed it all. PowerMouth took care of all the details I didn't have time to arrange, provided terrific musicians and made the whole experience really easy. Many of my friends and colleagues have also booked through PowerMouth Entertainment since."

- Cressida Ward, Recruitment Specialist QLD

"I run a pub in Bundaberg which is renowned for its live music. I'm happy to say I can now call both Abby and Wayne from PowerMouth Entertainment my friends as well as business professionals. Their professionalism is second to none. They are always there to discuss ways for us to better our venue to help us make it the best live music venue in our region and their help has been invaluable."

*- Rodney Wheat
Manager, The Globe Hotel, Bundaberg QLD*

"Randy at PowerMouth Entertainment was fantastic in organizing our booking. The venue was great, payment was really prompt and the whole experience was really professional. I'd gladly recommend Powermouth as an artist looking to play more gigs but also a company I'd trust to book entertainment for my venue. They really have a great portfolio of talent and are committed to ensuring a positive experience for everyone involved."

*- Lauren Dennis
'Dos Voces,' Brisbane QLD*